## Best of Boynton 2009

"The Boynton Forum is devoted to bringing you local, community news and information. With this in mind, we are excited to publish the third annual "Best of Boynton". This is a true reader's choice guide, with each and every winner and nominee being your selection as the best merchants and service providers in your community."

Boynton Forum 10/14/2009

## Best Realtor (Male)

## **Jeffrey Katz**

RE/MAX Advantage Plus 7410 Boynton Beach Blvd. Suite A1 (561) 496-2000 www.jetfreyjkatz.com

Jeffrey Katz serves a very specific niche – 55+ communities. And he does it so well that he's become a recognized expert in the field. He gets much of his business from people moving here from the Northeast.

"Many people moving here are not familiar with the ins and outs of buying a home in this market," Katz says. "They're not familiar with the pros and cons of different areas, or with the builders. So I make it a point to help them from the time they sign

until they're in their new home."

He even visits clients' homes every week that are under construction and posts photos of them on his Web site so his clients can see the progress.

"My business has actually been great the past two years," he says, "because it's a great buyer's market."

Katz says his hours are "24/7."